58% of drivers prefer asphalt for its smoothness.4

Driving on smooth asphalt pavements reduces fuel consumption, which can lead to a 4.5% improvement in fuel economy compared to other pavements.5

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Driving on roads in need of repair costs U.S. motorists $109 billion a year in extra vehicle maintenance and operating costs — $516 per motorist.3

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Nearly 7 out of 10 amateur road racers say a smooth pavement enhances their performance.1

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72% of “for hire” drivers prefer the smooth ride of an asphalt pavement.7

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When it comes to a smooth ride, drivability matters. What is drivability? What makes a road the way you want to take. For drivers, cyclists and runners, surface smoothness is important. Asphalt pavements are the smoothest choice, delivering user satisfaction and high performance. Smooth roads are safer roads, because rough, uneven surfaces increase driver fatigue and diminish control. Asphalt’s smoothness increases fuel-efficiency and decreases vehicle wear and tear, saving drivers money. Asphalt pavements are a pleasure for the foot and protect travelers, vehicles and bank accounts. That matters.

WHEN IT COMES TO A SMOOTH RIDE

WHAT IS DRIVABILITY?

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